

Group profile

Group overview

TUI AG is Europe's leading travel group. The three sectors TUI Travel (tour operating, online sales, high street outlets, airlines and incoming agencies), TUI Hotels & Resorts and the cruise ship business form the World of TUI. TUI AG holds, in addition, a financial investment in the container shipping industry.

Currently, the group owns a 38.4 percent* stake in Hapag-Lloyd. In financial year 2010/11 the TUI Group reported turnover of €17.5bn and operating earnings (underlying EBITA) of €600m. In the period under review reported Group EBITA amounted to €445m, Group profit for the year totaled €118m. The Group's headcount was approx. 73,700 employees.

Sectors

■ TUI Travel

TUI Travel was created in 2007 by the merger of TUI Group's retail section, tour operating business, airlines and incoming activities merged with the British company First Choice Holidays PLC. The new company is listed at the London Stock Exchange. TUI AG has a majority shareholding in the new company, which is represented in 27 source markets around the globe and handling more than 30 million customers. Its business is made up of the four sectors Mainstream, Specialist & Activity, Emerging Markets and Accommodation & Destinations. TUI Travel offers a wide range of leisure travel experience, from package tours to special niche products.

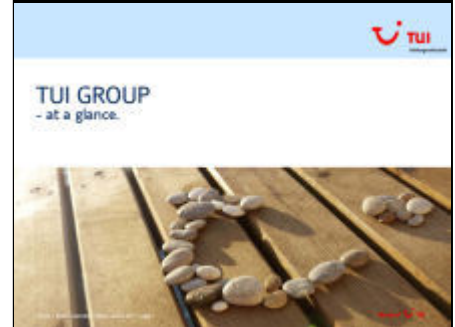
■ TUI Hotels & Resorts

TUI Hotels & Resorts, the largest holiday hotel company in Europe, is responsible for managing all of the World of TUI hotel subsidiaries. The TUI AG Group has 248 hotels and 157,000 beds in approx. 30 countries around the world and portfolio includes such famous hotel brands as Robinson, Riu, Greotel, Grupotel, Iberotel and Dorfhotel. The hotels of the various brands are situated at premium attractive holiday regions, and offer guests a diverse range of hotel concepts with the highest levels of service, quality and environmental standards.

■ Cruises

Hapag-Lloyd Cruises is the leading operator of expedition and luxury cruises in the German-speaking countries. The fleet includes the cruise liners MS Europa (5-star+**), MS Hanseatic (5-star**), MS Bremen (4-star+**) and MS Columbus (3-star+**). In April 2012 the MS Columbus 2 will be added to the fleet and in 2013 it will be expanded again by the addition of the MS Europa 2. In the financial year 2008, the way for the entry into the German volume market for premium cruises was paved by the formation of the company **TUI Cruises**. This joint venture between Royal Caribbean Cruises Ltd and TUI AG began operations in spring 2009 with the liner "Mein Schiff" (which translates as "My Ship"). The second was commissioned in May 2011 and is named "Mein Schiff 2". So as to cope with the growing demand for ocean-going cruises, TUI Cruises has ordered a third ship. The new ship is being built by the Finnish shipyard STX and will be delivered in 2014.

Further information



[Group presentation](#)
pdf 1.2 MB (Status: January 2012)

[Group profile for download](#)

[Facts and Figures](#)
pdf 76 KB (Status: December 2011)

* As of December 2011

** According to Berlitz Cruise Guide

Status for further numerical data: Financial Year 2010/2011 (1 October 2010 to 30 September 2011)

Management

Dr Michael Frenzel - Chairman

Horst Baier – Finance

Dr Peter Engelen – Human resources and legal affairs

Peter Long – Tourism

Chairman of the Supervisory Board

Prof. Dr Klaus Mangold

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