



The awareness of responsibility to society and the environment is a key factor in the sustained success of the enterprise. We are therefore committed to economic, ecological and social development at our locations and in the destinations.

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## Society

### Projects

To live social responsibility everywhere where we are present is part of our corporate culture. This self-image is reflected for instance in our support of diverse charitable projects. [more ...](#)

### TUI Foundation

The focus of our commitment is on the support of underprivileged children and young people as well as supporting charitable projects in education, science and culture. [more ...](#)

### Futouris

TUI AG is a founding member of the industry initiative Futouris e.V. Futouris supports projects to improve living conditions, promote education, protect the environment and natural resources and preserve biodiversity in our destinations. [more ...](#)

### TUI Sponsorship

Since 1995, employees at TUI in Hanover have been annually supporting a charitable welfare project. On an annual basis one charitable project is chosen and supported. [more ...](#)

### Sport Sponsoring

In sport too TUI is investing in sustainable commitment. Regardless of whether its football, marathon running or ice hockey, our activities promote sports in general, raise awareness to health and underline our loyalty to the location of our main offices. [more ...](#)

### ECPAT

Throughout the Group the TUI corporate companies are united in cooperation with ECPAT (End child prostitution, child pornography and trafficking of children for sexual purposes) in fighting against child prostitution throughout the world. [more ...](#)

## News

### Drinking cups for drinking water

Joint project of TUI, Bundesliga football club Hannover 96 and the Global Nature Fund to finance the installation of solar-powered drinking water treatment plants in Kenyan schools and communities.

[more ...](#)